



**MEDIA RELEASE  
WILD BUSH LUXURY**

**June 24, 2010.**

**Sal Salis Lures Fishermen to Ningaloo Reef with Special Fishing Launch Offer**

With the continental shelf only a few kilometres off-shore, Ningaloo Reef is Western Australia's premier game-fishing destination. Sal Salis Ningaloo Reef – the closest accommodation to the reef itself – is luring fishermen who want to 'camp' as close to the action as possible, with a special "Pay 3/ Stay 4 offer".

Nestled in the sand dunes of the Cape Range National Park, just metres from shore, Sal Salis comprises nine luxury safari tents. Following the recent purchase of a new LeisureCat 8000 Sportsfisher, the camp is now the ideal base for serious anglers – as well as for their non-fishing partners.

Ningaloo fishing is good all year-round, but between October and April, big Blue Marlin and Sailfish, as well as Wahoo, tuna, Giant Trevally and Spanish Mackerel are on the bite. And all within a few nautical miles of shore.

Sal Salis has fishing packages including use of top-of-the-range rods and reels and daily guided fishing trips. The 8.8 metre Leisure Cat is the ideal vessel for the conditions and takes four anglers plus a guide, providing one of the most exclusive fishing charters in the area.

There is excellent fishing off the beach – from casting baits for Spangled Emperor to light line sports fishing for Queen Fish, Trevally, Mangrove Jack and many more. The fly fishing is hard to beat with the abundance of fish ready to jump on the line. While the reef (less than 100 metres off-shore) turns up Coral Trout, Red Emperor, Groper and many more species.

At the end of a successful day, Sal Salis's deck, overlooking the reef, is the ideal spot for celebratory sundowners. Dinner is prepared by the Sal Salis chef - using the catch of the day, naturally. Fine Western Australian wines and all beverages are included in the tariff.

Taking inspiration from the luxury tented camps of Africa, the individual safari tents are furnished with supremely comfortable king-size beds and fine linen; ensuite bathrooms and solar-powered hot showers.

The award-winning camp has been developed as one of the country's most ecologically-sound properties, under guidelines set down by the Western Australia Department of Environment and Conservation. The camp's fishing policy also follows a strong environmental line with its catch and release policy. It is one of the founding members of Luxury Lodges of Australia, the association of 15 of Australia's leading experiential lodges.

Normal three-night fishing packages cost \$2850 per person, twin share, for a two person private charter and \$2300 per person for a four-person charter, while four-night packages cost \$3982 or \$3157 for four persons. The launch special offers an additional free night's accommodation and free day's fishing with the booking of three-night package. This includes accommodation, all meals and beverages, use of fishing equipment and daily guided fishing excursions. The camp is located approximately an hour south of Exmouth on the north-western coast of Western Australia.

For information or bookings, call 1300 790 561 or visit [www.salsalis.com.au](http://www.salsalis.com.au) or [www.wildbushluxury.com](http://www.wildbushluxury.com).  
**END.**

**Media Enquiries: Kerry Lorimer, Splash Communications (+61) 0411 550 329,  
[kerry@splashcomm.com](mailto:kerry@splashcomm.com) or Charles Carlow, Wild Bush Luxury, +61 2 9571 6399.  
QUALITY DIGITAL IMAGES AVAILABLE.**

**Please contact Kerry Lorimer or download directly from [www.salsalis.com.au](http://www.salsalis.com.au)**